



HONG KONG TOURISM BOARD DESTINATION UPDATE





HONG KONG
TOURISM BOARD
香港旅遊發展局



Destination Update

Travel to Hong Kong



1. Be Fully Vaccinated



2. Before Departure

- Pre-departure antigen test

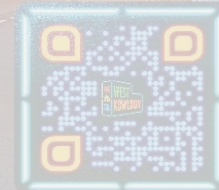


3. Regulations on Wearing Mask

CREATING MODERN TRADITIONS

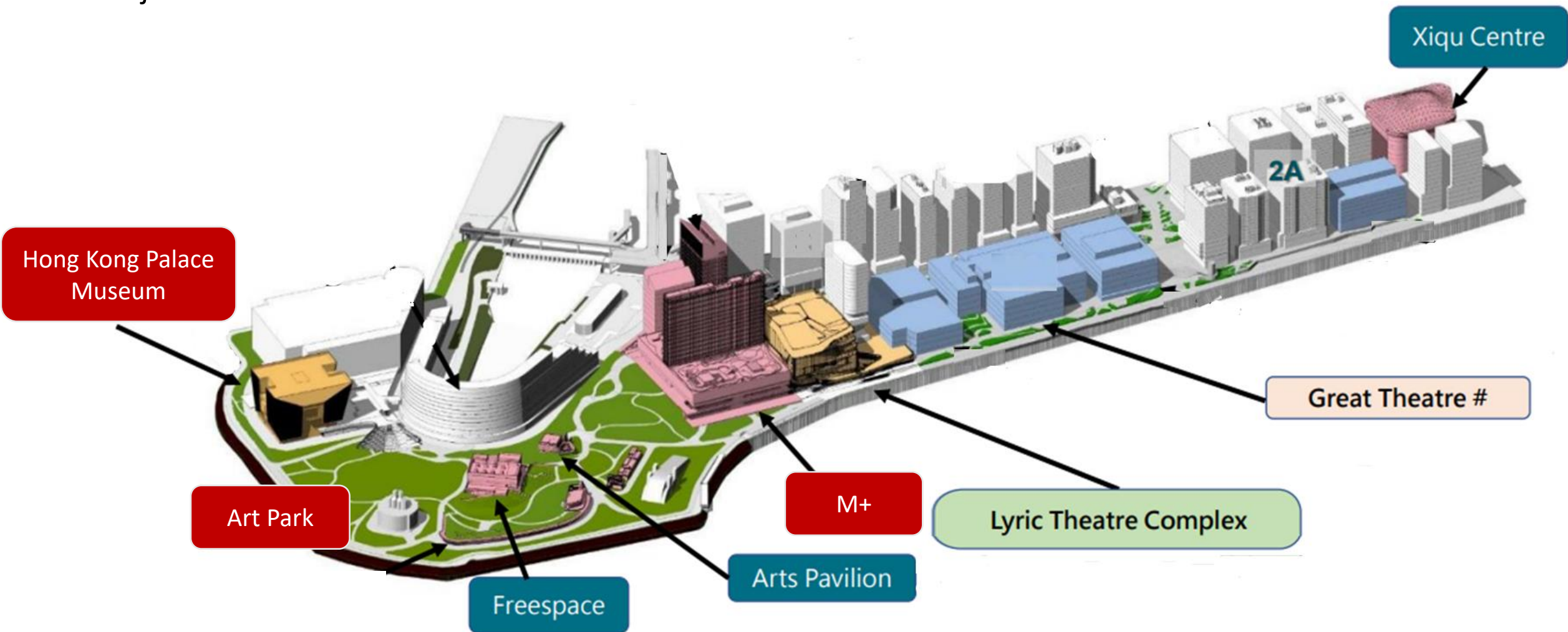
藝文傳承 就在西九龍

West Kowloon District



West Kowloon Cultural District

Major Facilities Overview



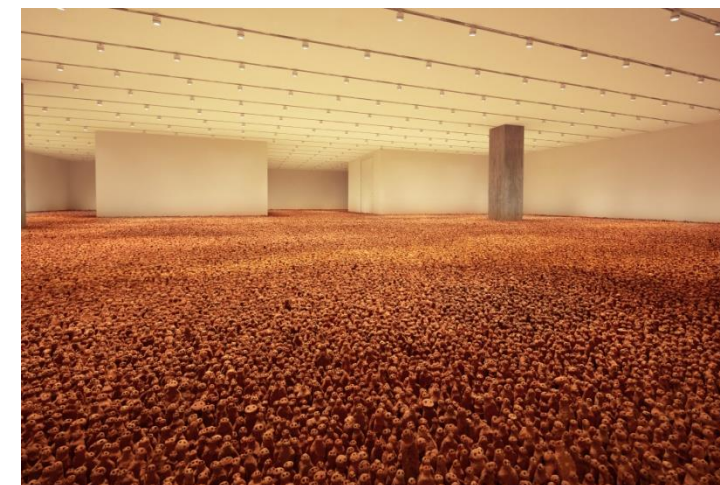
M+

- Asia's first global museum of modern and contemporary visual culture
- 17,000sqm exhibition space spanning across 33 galleries and other display spaces
- Monumental architecture with a 65m-tall dynamic LED system



M+

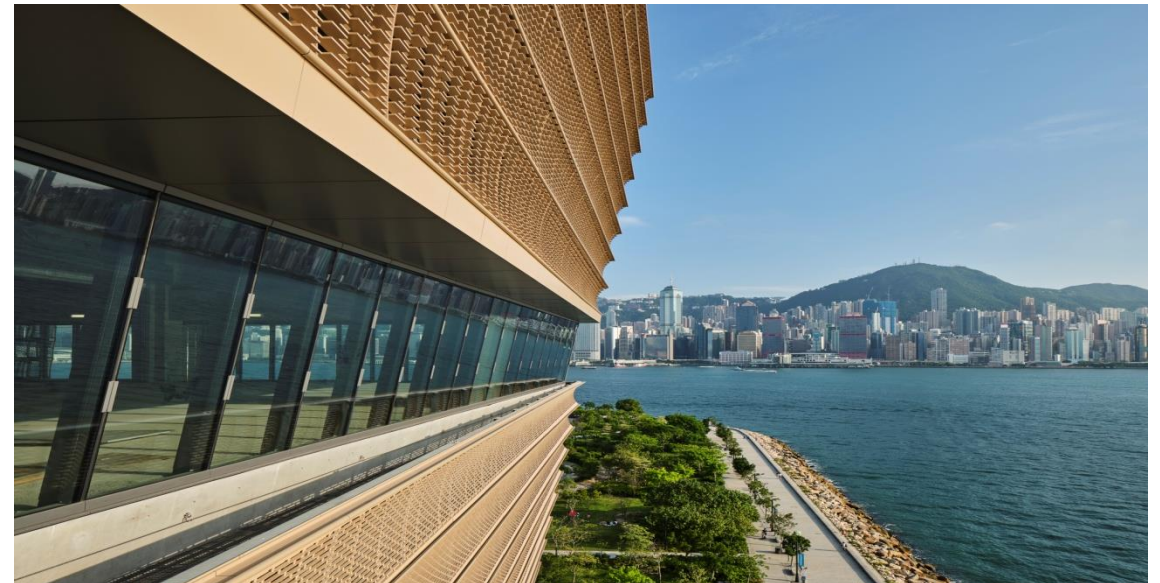
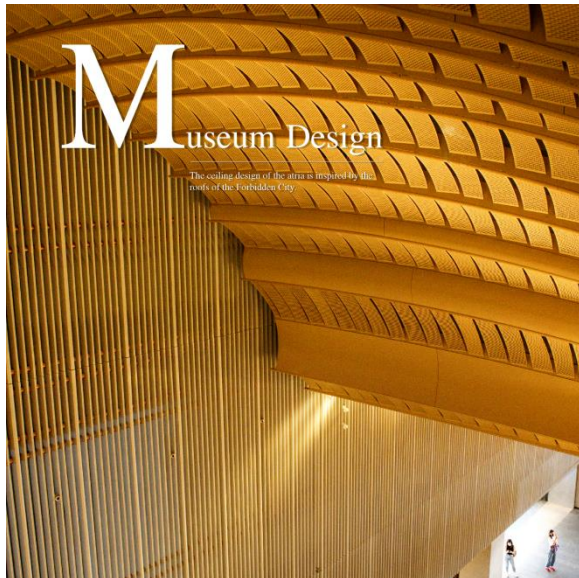
- Four permanent collections that form the backbone of the institution





Hong Kong Palace Museum

- New museum dedicated to Chinese art and culture
- Collaborative project with the Palace Museum
- 7,800sqm exhibition space
- Seven thematic exhibitions with >900 pieces on display



Hong Kong Palace Museum



CGTN



West Kowloon Promenade / Art Park

- Waterfront promenade with open green spaces and harbour-side cafes, shops and restaurants



360



An aerial architectural rendering of a city development. The central focus is a large, rectangular building complex with a prominent green roof and a central courtyard area. The building is surrounded by other modern structures, including a large, curved building to the right and several smaller buildings to the left. The scene is set against a backdrop of a city skyline with various building shapes and colors. The overall tone is bright and futuristic.

New Attractions

11 SKIES

11 SKIES

Hong Kong Disneyland – Castle of Magical Dreams



BY USING THIS VIDEO, YOU AGREE TO THE FOLLOWING CONDITIONS:

THIS VIDEO MAY ONLY BE LAWFULLY USED FOR NEWS OR TELEVISION PROGRAMME SPECIFICALLY AP-PROVED BY HONGKONG INTERNATIONAL THEME PARKS LIMITED ("HKITP"). ANY OTHER USE, RE-USE, DUPLICATION OR POSTING ON THE INTERNET OF THIS VIDEO BY YOU OR ANY OTHER PERSON WITHOUT THE EXPRESS PRIOR WRITTEN CONSENT OF HKITP IS STRICTLY PROHIBITED AND COULD RESULT IN LEGAL LIABILITY. YOU WILL BE SOLELY RESPONSIBLE FOR ANY CLAIMS, DAMAGES, FEES, COSTS AND PENALTIES ARISING OUT OF THE UNAUTHORIZED USE OF THIS VIDEO BY YOU, YOUR OFFICERS, EMPLOYEES, AGENTS OR SUBCONTRACTORS. THIS VIDEO IS THE PROPERTY OF HKITP.

©Disney

©Disney/Pixar

使用此錄像片段表示貴方同意以下條件：

此錄像片段僅可以合法地用於香港國際主題樂園有限公司（“本公司”）特別許可的新聞或電視節目，未經事先獲得本公司明示書面許可，嚴禁貴方或任何他人對此錄像片段進行任何其他使用，重複使用，複製或於互聯網上公佈，否則可能產生法律責任。若貴方，或貴方的高級職員，僱員，代理或分包商未經授權而使用此錄像片段，貴方將獨自承擔因此而引起的任何索賠，損害賠償，費用和罰金。此錄像片段為本公司的財產。

©Disney

©Disney/Pixar

使用此录像片段表示贵方同意以下条件：

此录像片段仅可以合法地用于香港国际主题乐园有限公司（“本公司”）特别许可的新闻或电视节目。未经事先获得本公司明示书面许可，严禁贵方或任何他人对此录像片段进行任何其他使用，重复使用，复制或于互联网上公布，否则可能产生法律责任。若贵方，或贵方的高级职员，雇员，代理或分包商未经授权而使用此录像片段，贵方将独自承担因此而引起的任何索赔，损害赔偿，费用和罚金。此录像片段为本公司的财产。

©Disney

©Disney/Pixar

Water World Ocean Park

- 27 thrilling attractions in five themed zones
- Only water park in Asia that combines ocean views and landscape





Peak Tram

- 75% capacity increase to 210-passenger tramcar
- Waiting time reduced by 70%



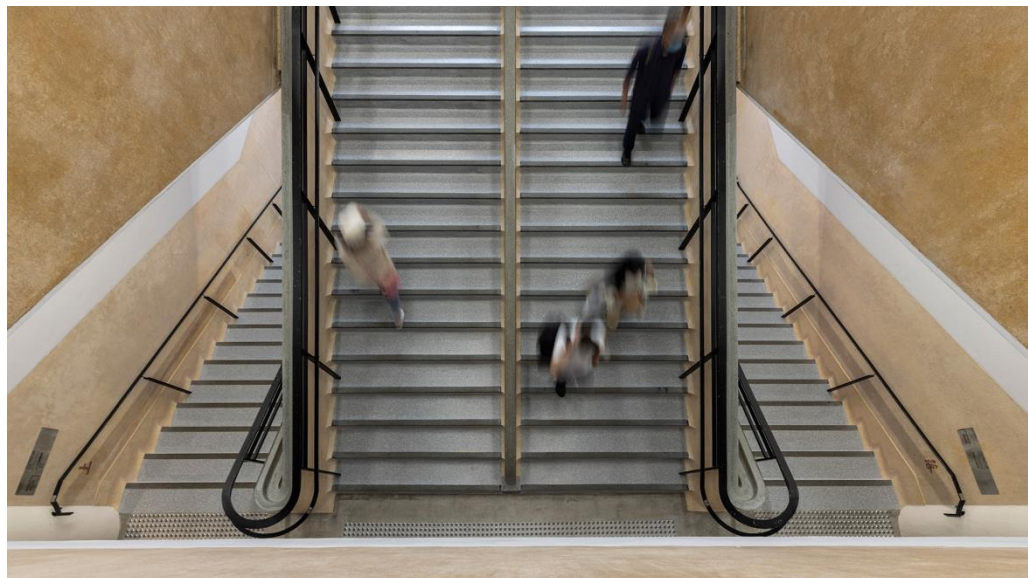
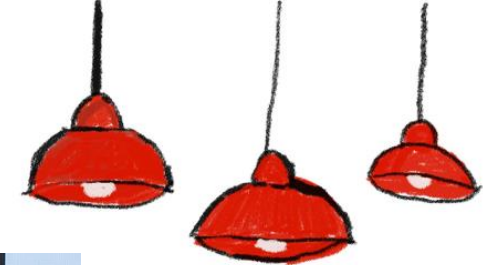
The 6th Generation Peak Tram launching this summer

Central Market

- History dates back to 1842
- Revitalized 122,000sqm “playground for all” with retail, F&B and event spaces



Central Market



Slowood



HK Tram Store



Central Market



WineLog



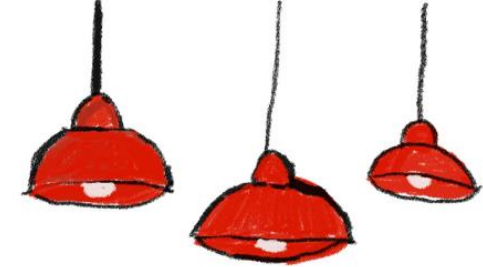
Dining Ground



Mak's Beer



I-O-N Café Bistro



LEGOLAND Discovery Centre

- Fully indoor playground with 10 LEGO-themed play areas
- 1.5M bricks in Miniland featuring iconic HK landmarks and street views





香港樂高探索中心

K11 MUSEA 尖沙咀



11 Skies

- Hong Kong's largest hub for Retail, Dining and Entertainment
- Located right next to Hong Kong International Airport and Hong Kong-Zhuhai-Macao Bridge, connecting the Greater Bay Area (GBA) within "one-hour living circle"
- Scheduled to open in phases from 2022 – 2025
- First **KidZania** in GBA
- **Skytrack**, the world's largest indoor and outdoor karting track



Greater Bay Area



← 2 Special Administrative Regions + 9 Cities →

Hong Kong West Kowloon Station



Improved inter-city connectivity via High Speed Rail Service that connects to Guangzhou and Shenzhen

Excellent Connectivity

Hong Kong-Zhuhai-Macao Bridge



- 55 km long
- The world's largest bridge-and-tunnel sea crossing
- Adjacent to AsiaWorld-Expo
- Reduce travelling time between Pearl River Delta West



Guangzhou-Shenzhen- Hong Kong Express Rail Link

- Connects to the national high speed rail network
- Direct link to 44 Mainland cities, 58 stations
- More capacity carrying close to 150k pax per day
- Higher frequency with stable schedule



Greater Bay Area




The Greater Bay Area at a glance

- Hong Kong
- Shenzhen
- Huizhou
- Jiangmen

- Macao
- Zhuhai
- Dongguan
- Zhaoqing

- Guangzhou
- Foshan
- Zhongshan

- Hong Kong - Zhuhai - Macao Bridge
- Hong Kong-Mainland high-speed rail

A modern hotel room with a large bed, a desk, and a large window overlooking a city and water. The room features a large bed with white linens and a grey throw blanket. A desk with a chair and a television is visible on the right. The window provides a view of a city and a body of water.

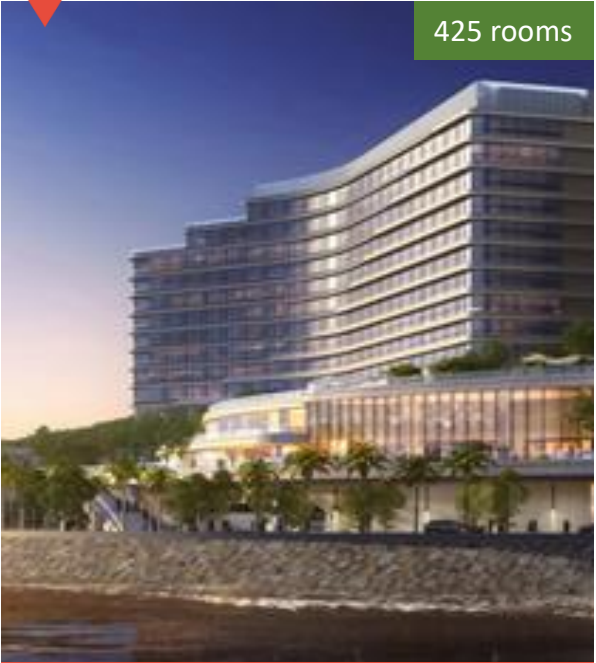
New Hotels

New Hotels



206 rooms

**The Silveri Hong Kong –
MGallery
Tung Chung**

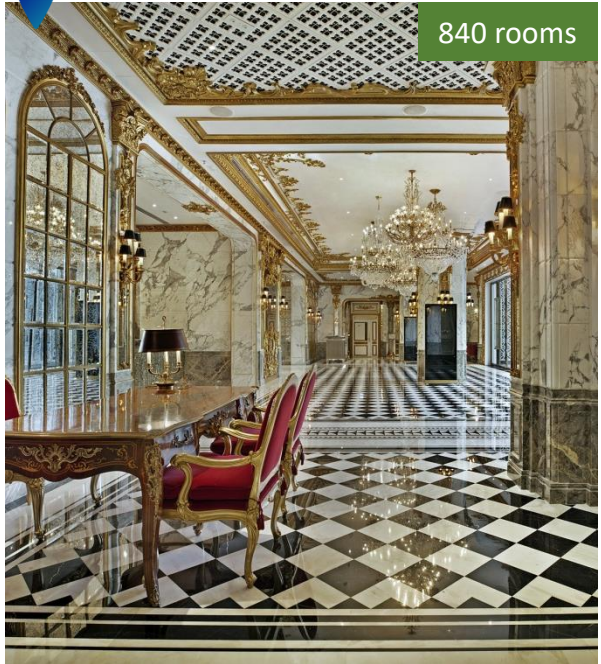
A photograph of a modern, multi-story hotel building with a glass facade and orange accents. The building is situated in a lush, green area. A blue location pin is visible in the top left corner of the image.

425 rooms

**The Fullerton Ocean Park
Southern District**

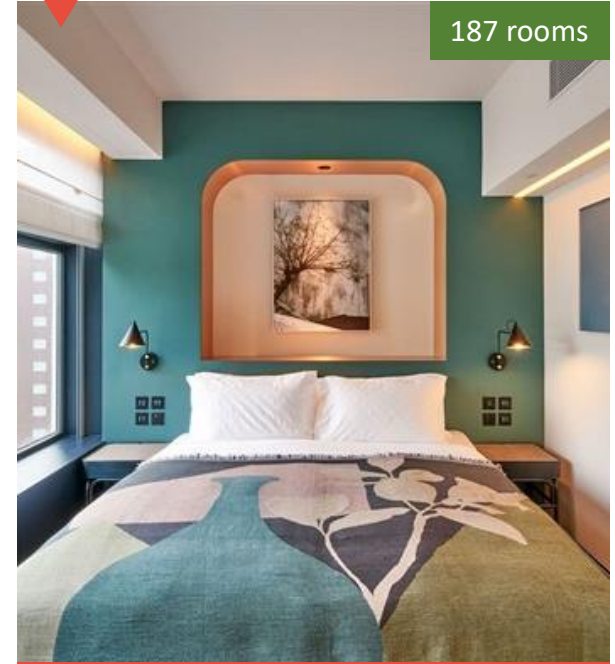
A photograph of a modern, multi-story hotel building with a glass facade and orange accents. The building is situated in a lush, green area. A red location pin is visible in the top left corner of the image.

New Hotels



840 rooms

Hotel Alexandra
Northpoint

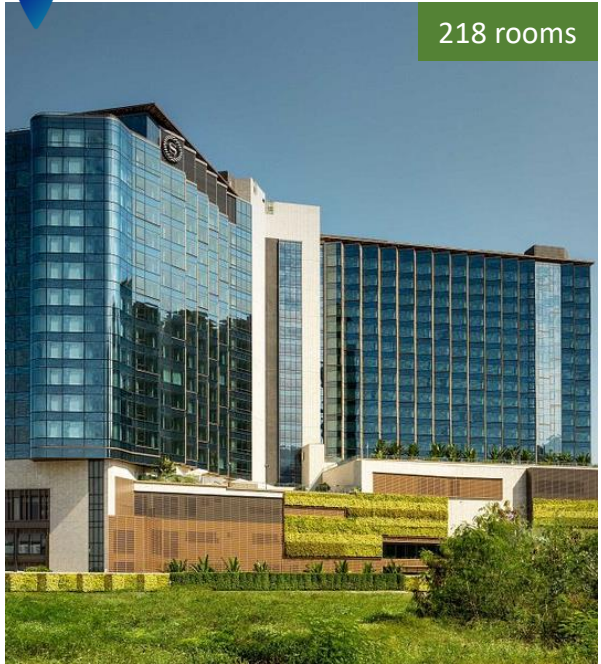
A photograph of a grand, ornate hotel lobby with a black and white checkered floor, a large chandelier, and a long table with red chairs. A blue location pin is in the top left corner.

187 rooms

The Arca
Southern District

A photograph of a modern hotel bedroom with a bed, a teal accent wall, and a framed picture. A red location pin is in the top left corner.

New Hotels



218 rooms

**Sheraton Hong Kong
Tung Chung
Tung Chung**

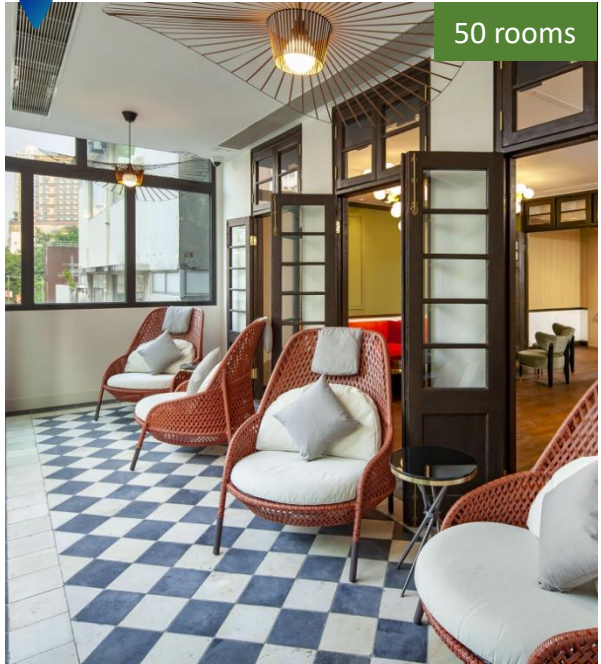
A photograph of the Sheraton Hong Kong Tung Chung hotel, a modern multi-story building with a glass facade, situated on a green hillside. A blue location pin is in the top left corner.

618 rooms

**Alva Hotel by Royal
Shatin**

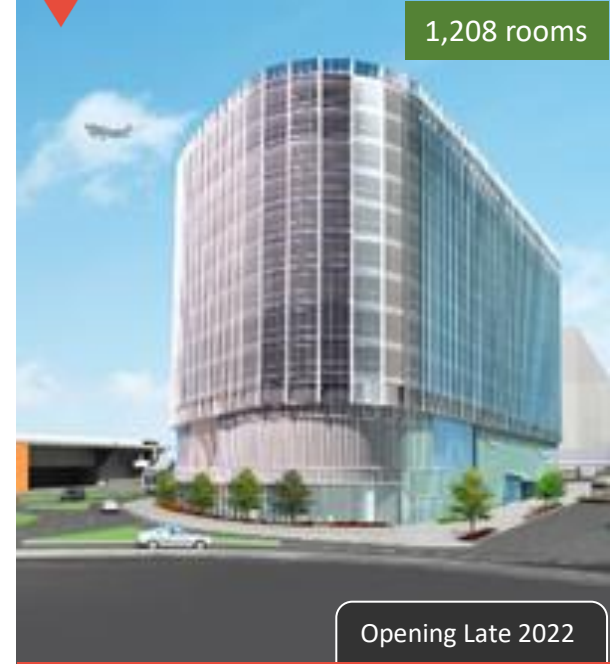
A photograph of a hotel room interior featuring a large bed with white linens, a wooden bench, and a large window overlooking a green landscape. A red location pin is in the top left corner.

New Hotels



50 rooms

Hotel 1936
Mong Kok

The image shows a modern lounge area with wicker chairs, a checkered floor, and large windows. A blue location pin is in the top left corner.

1,208 rooms

Opening Late 2022

Regala Skycity
Chep Lap Kok

The image shows a tall, modern building with a glass facade. A red location pin is in the top left corner.

New Hotels



210 rooms

The Hari
Causeway Bay

A photograph showing a modern hotel room with a large window overlooking a dense city skyline. The room features a grey sofa, a round table with two glasses, and a bed. A blue location pin is in the top left corner.

260 rooms

WM Hotel Sai Kung
Sai Kung

A photograph showing a modern hotel room with a large window overlooking a body of water and mountains. The room features a bed, a round table with a chair, and a desk. A red location pin is in the top left corner.



Muslim Travel



From our Muslim-friendly world class attractions to halal *dum* sum and egg tarts, Hong Kong is continually enhancing its hospitality to welcome our Muslim travellers. Immerse yourself in its culture and discover Hong Kong like a local among the 220,000 strong Muslim community living in the city.



www.discoverhongkong.com/seasia/explore/muslim-travel.html



Muslim-Friendly Hotels

Kowloon



Muslim-Friendly Hotels

Hong Kong Island

CONRAD®
HONG KONG

 pullman
HOTELS AND RESORTS
THE PARK LANE HONG KONG
柏寧酒店

THE MURRAY
HONG KONG
—
A NICCOLO HOTEL


THE CHARTERHOUSE
CAUSEWAY BAY HONG KONG
銅鑼灣利景酒店


FOUR SEASONS
HOTEL
HONG KONG


NINA HOTEL
ISLAND SOUTH
南灣如心酒店


Lan Kwai Fong Hotel
蘭桂坊酒店
@ Kau U Fong 九如坊


REGAL
HONGKONG HOTEL
CAUSEWAY BAY • HONG KONG
富豪香港酒店

Muslim-Friendly Hotels

New Territories

萬怡酒店
COURTYARD[®]
BY MARRIOTT
香港沙田
Hong Kong
Sha Tin

DORSETT
TSUEN WAN HONG KONG
香港荃灣帝盛酒店

PENTA
HOTEL
HONG KONG
KOWLOON
香港九龍貝爾特酒店


REGAL
RIVERSIDE HOTEL
SHATIN • HONG KONG
麗豪酒店


ROYAL PARK HOTEL
帝都酒店

Outlying Islands


HONG KONG
Disneyland Hotel


REGAL
AIRPORT HOTEL
MEETING & CONFERENCE CENTRE
CHEK LAP KOK • HONG KONG

Muslim-Friendly F&B

Wanchai

Islamic Centre Canteen (Dim Sum)

Wai Kee (Roasted Duck)

Local Ginger Veggie Bistro New

Lockcha Tea House (Dim Sum) New

Sheung Wan

Capital Café (Egg Tart)

Causeway Bay

Warung Malang (Indonesian) New

Imperial Patisserie (Pastry)

North Point

Lee Keung Kee North Point Egg Waffles New

Kowloon

1453 Ottoman Turkish Mediterranean Cuisine New

Bombay Kitchen (Indian) New

Islamic Food (Beef Noodles)

Kai Kai (Chinese Dessert) New

Sham Shui Po

Kwan Kee Store (Chinese Bakery)

A1 Tofu Company New

Attractions

HK Disneyland (Explorer Club Restaurant)

Ocean Park (Ocean Cafe)

Ngong Ping 360 (Ebernezer's)



Imperial Patisserie

- Famous for its mooncake and pastry
- Chief Chef and his apprentice are from Peninsula HK, Peninsula Shanghai
- A made-in-HK brand doing traditional pastries
- Halal-certified kitchen since 2020
- Outlets in Causeway Bay, Central, Mongkok, Tsim Sha Tsui and Yuen Long



HONG KONG

An aerial photograph of Hong Kong's skyline, showing a dense cluster of skyscrapers and residential buildings. The city is surrounded by lush green hills and a large body of water. A blue banner with the text 'HONG KONG' is overlaid on the top part of the image. Below the banner, a dark blue banner contains the text 'The World's Meeting Place'. The image is decorated with a grid of red and orange dots.

The World's Meeting Place

Venues for 20 – 100 persons



Hong Kong
Tram Party



Dukling



Aqua Luna I&II



Learning Hub,
M+ Museum

Unique Venues



HKEX Connect Hall



Central Market



Tai Kwun



Zero Carbon Building



The Mills



PMQ



Hong Kong Maritime Museum

New Themed Experience



Wellness & Nature



Arts & Culture



Top 10 HK Signatures for M&I groups



Neighbourhood

(Old Town Central / West Kowloon / Lantau)



Nightlife & Parties

Around 200+ POIs

New MICE e-training



- ❑ One-of-a-kind training dedicated for **MICE**



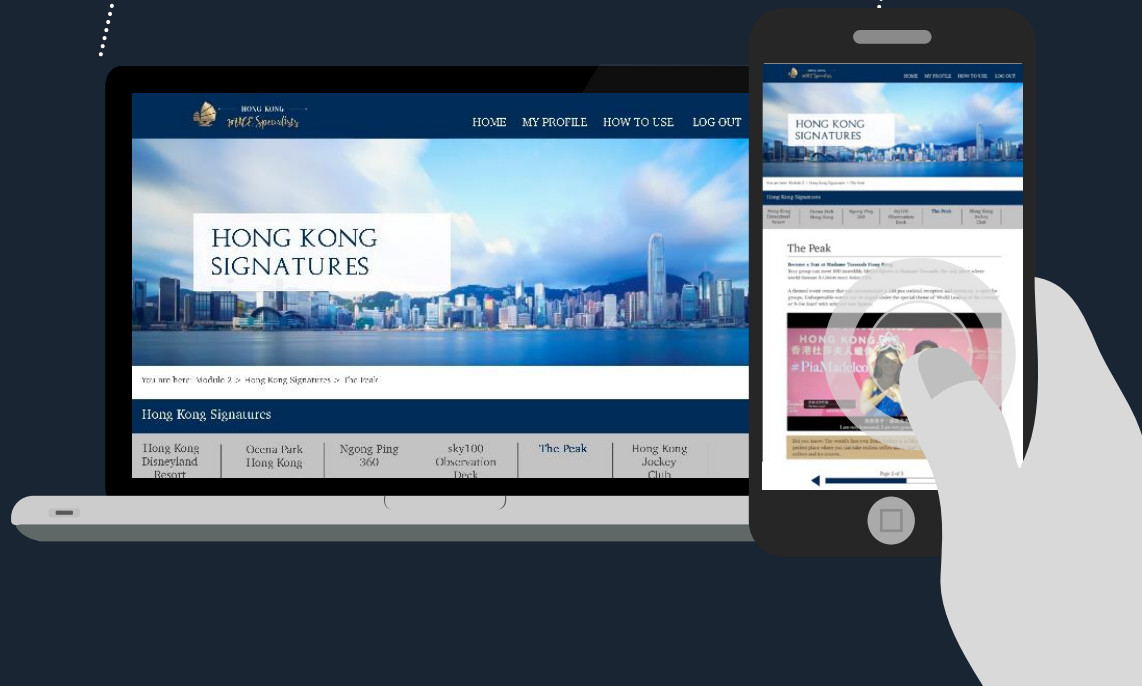
- ❑ Comprehensive **all-in-one** content



- ❑ Interactive **multi-media** demonstration



- ❑ **Engaging** activation



- ❑ **Attractive** incentive

NEW Overseas Agent Incentive Programme

Eligibility and incentive details:



Licensing travel
agency in SEA



MIC group with
10-400 non-HK
participants



Minimum
1-night of stay



On reimbursement
basis



12 months after
border reopened

Promote "Hong Kong as a premier MICE destination" to their customer database (social media/online/offline format)



For trade-related support and resources, sign up at:

partnernet.hktb.com/sea



HONG KONG
TOURISM BOARD
香港旅遊發展局



[LOGIN TO MY PARTNERNET](#) | [ABOUT HKTB](#) | [A A](#) | [LANGUAGE](#) | [SITE SEARCH](#)

[Industry News](#)

[Trade Support](#)

[e-Marketplace](#)

[Destinations](#)

[Research & Statistics](#)

[Quality Tourism Services Scheme](#)

[Meetings & Exhibitions](#)

[Cruise](#)



Rediscover Hong Kong's beauty

Share its great outdoors through VR experiences

e-MARKETPLACE

One-stop networking & business hub

- Company Directory
- Products and Services
- Offers and Promotions

Please select

Business Keyword

[SIGN UP NOW](#)

News

Corporate e-Newsletter «HKTb+»: Connecting the Community · Spreading Positive Word-of-Mouth

Events

Travel Events
China International Travel Mart (CITM) 2021

Happenings

Conventions & Exhibitions

Statistics

2021 Visitor Arrivals

Jul	8,666	-57.9%
Jan – Jul	42,415	-98.8%

These are provisional figures, full details of July visitor arrivals will be released on 31 August.

Resources

- ▶ Newsroom
- ▶ Specialist Programme
- ▶ Useful Links
- ▶ E-newsletter Subscription
- ▶ Annual Report



Quiz Time



Question One

Which landmark below is not situated in the West Kowloon Cultural District?

A. Art Park

C. Xiqu Centre

B. 618 Shanghai Street

D. Freespace

Answer : B. 618 Shanghai Street

Question Two

Which of the following is new in Ocean Park Hong Kong?

A. Water World Ocean Park

C. Wild Twister

B. Bumper Blaster

D. Dolphin Explorations

Answer : A. Water World Ocean Park

Question Three

Central Market has a history dating back to which year?

A. 1742

C. 1942

B. 1842

D. 2012

Answer : B. 1842

Question Four

After the upgrade project, the new capacity for the Peak Tram will increase from 120 passengers to __

A. 210 passengers

C. 150 passengers

B. 180 passengers

D. 100 passengers

Answer : A. 210 passengers

Question Five

How many Lego bricks were used in Legoland Discovery Centre to feature iconic Hong Kong landmarks and street views?

A. 600,000

C. 1,200,000

B. 900,000

D. 1,500,000

Answer : D. 1,500,000

HKTB Indonesia Team



Fajar
Manager, Trade Marketing



Nia
Senior Executive, Trade Marketing



Melina
Executive, Trade Marketing

Stay in Touch

jktwoo@hktb.com

Fajar Intan

Manager, Trade Marketing
fajar.intan@aviationindonesia.com

Rabiatius Tsaniyah (Nia)

Executive, Trade Marketing
nia@aviationindonesia.com

Melina

Executive, Trade Marketing
melina@aviationindonesia.com



HONG KONG
TOURISM BOARD
香港旅遊發展局

See You in Hong Kong!

